

LOCALLY GROWN GUIDE

ADVERTISE IN RAFFL'S 2010 LOCALLY GROWN GUIDE!



Advertising in the Locally Grown Guide demonstrates your connection to the Rutland Area Farm & Food Link and your support for local food and farms. With distribution to 40,000 readers, your support will remain visible throughout the year. Advertising in the Guide offers...

Connection to a passionate consumer base dedicated to supporting local food, farms and economies.

Year-Round Visibility. Most readers of the Guide pick it up each Spring and keep it for the year. 80% use it as a buying directory and reference it throughout the year.

Reasonable Rates. A full year's worth of exposure for the price of daily advertising in area newspapers - *only \$25 per column inch*. This is competitive with the Rutland Herald and other area newspapers. The Guide is widely distributed as an insert in the Rutland Herald and other area papers in late May.

THE RUTLAND AREA FARM AND FOOD LINK supports the growth of a thriving agricultural system that connects farms, local communities and consumers in Rutland County, VT.

We are a non-profit operating in the Rutland Region of Vermont. We increase access to local foods and support the economic viability of area farms through education of the public and by facilitating new and expanded markets, distribution mechanisms, and processing infrastructure for farms and farm products in the Rutland Region.



1/4 PAGE

3 columns (5.12") x 8"

\$600

***Farms, check it out!
Your rate only \$540!***

1/8 PAGE

3 columns (5.12") x 4"

\$300

BUSINESS CARD

2 columns (3.4") x 2"

\$100

SECURE YOUR ADVERTISING SPACE TODAY!

Call 802-417-7331
or email
guide@rutlandfarmandfood.
org

Farm rates
**10% off for 1/4, 1/2 &
full page ads!**

Payment required up front to
reserve space

•
Deadline for Advertising
Copy: April 1, 2010

•
PDF Format preferred

•
Pre-designed Business Card
or similar artwork may be
scanned if no copy changes
are requested

•
Additional charges for
significant design work

•
Submission specs at
www.rutlandfarmandfood.org

1/2 PAGE

6 columns
(10.25") x 8"

\$1,200

***Farms, check it out!
Your rate is \$1,080!***

FULL PAGE

6 columns
(10.5") x 16"

\$2,400

***Farms, check it out!
Your rate is \$2,160!***